

# Social Media Content Only

## Business Information

Business Name

Business Tagline

Website

## Select Social Media Profile

Important: Please make sure you provide us the login details.

Select Social Profile

Select Social Profile

Select Social Profile

Other Platform Name

## Business media and target audience

Media and Images - Business logo

Business Logo

Google drive link of logo

*link*

Business Images

Google drive link of images

*Link*

Specific Images you want us to use

Google drive link of images

## Other Information

Any Special Offers/Event during campaign

Any Special Occasion Post during campaign

## Target Audience

Geographical Area

Demographic Age

Target Audience Interest

## Brand information

**Problem you're solving**

**Brand Values**

**Similar Brands**

**What is unique or exclusive about your products**

## Styles for your brand

**Choose style for your new brand?**

- Fun & Quirky
- Modern
- Sophisticated
- Artistic
- Professional
- Retro/Vintage
- Other

**Please mention if other**

## Competitor

**First Competitor**

Website link

*Link*

**Second Competitor**

Website link

*Link*

## Personalization

**Favourite Social Media pages/profiles Links**

Provide Social Media Links

**What kind of tone would you like us to take in the posts on your behalf?**

- Professional
- Humble
- Honest
- Personal
- Direct
- Inspiring

**Please mention if other**

## Specification for Graphical Content

Montserrat	Agency FB	Bahnschrift
Bell MT	<b>BEBAS NEUE</b>	Verdana
Lucida Sans	Sans Serif	Modren no.20
<i>BesmartScript</i>	Tempus Sans ITC	<i>Mistral</i>
Myanmar Text	<i>August</i>	Trebuchet MS
HelvLight	Lato	<i>Good Vibrations</i>
Poppins	Acumin Variable	<b>Playbill</b>
Sourcesanspro	Mongolian Baiti	<i>Bastienne</i>
<i>Vivaldi</i>	All things pink	Activetwo

Write down the name of font style and separate with comma ( , )

Please choose the type of graphical post that you would like us to prepare.

Typography



TYPOGRAPHY



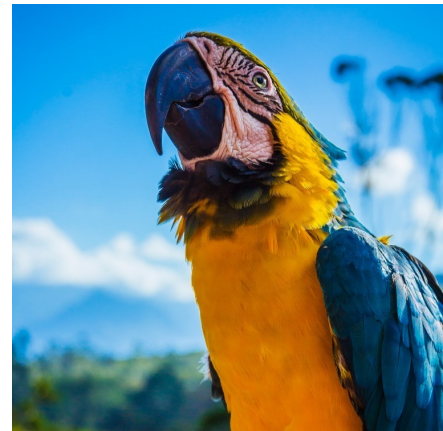
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Real Images with Typography



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Simple Real Images



**IMPORTANT INCLUSION INFORMATION**

To help streamline the efficacy of your social media efforts, it is highly recommended that **you provide blog ideas with this briefing document** so that our copywriting team may begin with the content creation. Please send through between three and four ideas for the coming month, and remember that you are welcome to contact us should one or more of your ideas no longer have relevance, or if you would like to change a particular idea for whatever reason. — Assisting in this way will greatly help move the process along swiftly for your clients. If you want to send through links of similar blogs along with your client's blog ideas, so that we may have a better understanding of the type of content you want to include or emulate, please feel free to send them also.

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**The contents of this document are confidential and meant solely for the addressee.**